

Jeff Mastroianni, Executive Director

How does one sum up an entire year for an organization when they were only present for about six weeks of that year? It's actually fairly simple, given that those of us working in Community Media were all in the same boat... MEETINGS... lots and lots of Zoom meetings.

Easthampton Media processed more than fifty separate board and committee meetings per month between the two communities we serve. That's hundreds of hours! Once things started to open up last summer, several of our producers were able to come in to the studio to produce content again. Among them were Moe Belliveau, Ted Perch, and Penelope Chatterton, along with our first ever "Producer of the Year" recipient, Dan Russell. Dan happened to be recording a program when I first set foot in our studio last November. It's been a pleasure to get to know Dan and our other producers over these past few months. I look forward to the year ahead with all of you. I took over as Executive Director on November 15th. As we are at the halfway point of the current year, I can safely say that I'll have a lot more to report this time next year!

Erica Anne Beaudry, President - Board of Directors

When I joined the Board of Directors in the late winter of 2019, I knew I was a big fan of community media but beyond that I had no idea what I was getting myself into. Shortly after assuming the role of President in 2020 the world around us shut down. Easthampton Media's presence in our partner communities became more important than ever. Immediately pivoting to offer a virtual space for the people to carry on business as usual, our focus on civic engagement and community connection these past two years have kept people participating in democracy at the local level. In addition, our collaborations with local agencies kept people connected and cared for during the darkest days of the pandemic.

Now more than ever we understand the importance of lifting up all of the voices in our local community. Now more than ever we look to the future with excitement and enthusiasm for the opportunities that await us. In the coming year we are looking to increase collaborations with local content creators, to introduce more educational programming and to explore ways to showcase the greater businesses in our partner communities of Easthampton and Southampton. Not a member yet? Please join us and help support this exciting growth we hope to achieve TOGETHER in the days ahead!



Newly upgraded Cablecast Server Units

Nilda Cohen, Treasurer's Report

2022 Approved Budget

Revenue	\$377,461.10
Expenses	\$377,461.10

2021 Operating Budget

Revenue	\$273,094.00
Expenses	\$273,094.00

Budget Assumptions:

The main source of revenue in each of the Annual budgets comes from Charter subscribers. A small portion of each subscriber bill is assigned to the community under contract with Charter.

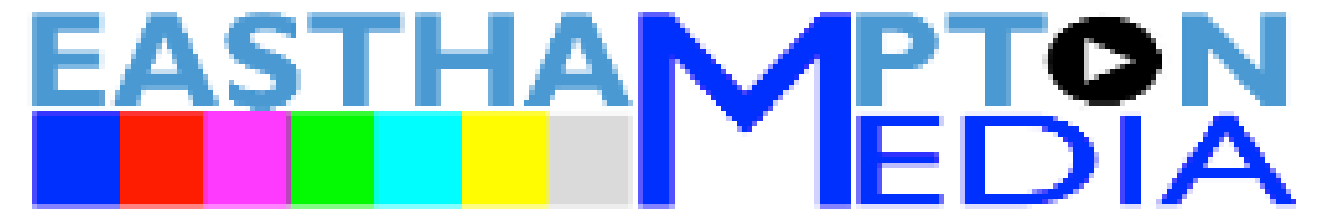
A main responsibility of a Board is to make sure the financial state of the organization is on good footing, react as needed.

You will note our 2022 Budget is substantially higher because we included capital revenue.

Easthampton Media operational stability will only continue to strength its presence with increased services and programs. We must make sure stay a strong player in the world of digital media!



A visit in studio with Michael J. Bobbitt, Executive Director of the Mass Cultural Council.



Annual Report

The mission of Easthampton Media Inc. is to empower anyone in the community to be digital media content creators by providing access to professional video, audio and multimedia tools and training. We are a non-profit organization that promotes creativity, personal expression and civic engagement.

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2021-22

Membership Form:

Name: _____
Email: _____
Address: _____
Organization: _____



In a few short words please tell us how you would like to be involved with Easthampton Media, Inc. :

Annual Membership is \$20/year for Easthampton/Southampton residents, \$30/year for non-residents. Dues help sustain our 501c3 nonprofit organization. Please make check payable to: *Easthampton Media, Inc.*

Forms may be returned by mail to: Easthampton Media, Inc. 116 Pleasant Street - Suite 102, Easthampton, MA 01027
Or in-person along with a cash payment, during our regular business hours Monday - Friday 10am - 5pm
To receive a Paypal link via email please send request to: Director@easthamptonmedia.org