

Jeff Mastroianni - Executive Director

As we prepare to gather for E•Media’s 5th Annual Meeting, I find myself reflecting not only on the accomplishments of the past year, but also on how far we have come as an organization. Over the last five years, E•Media has continued to evolve, growing from a period of rebuilding and stabilization into an organization that is stronger, more capable, and better positioned to serve our communities than ever before.

This past year has been another exciting chapter in that journey. We have continued expanding our services, strengthening community partnerships, modernizing our infrastructure, and creating new opportunities for local residents to share their stories and engage with their communities. From the continued success of Go Digital Easthampton and the completion of our production van, “Emma”, to the growth of our producer community and recognition through both regional and national awards, E•Media continues to demonstrate the value and impact of community media.

Perhaps most importantly, we continue to see that impact every day. Through local programming, government transparency, digital literacy initiatives, educational opportunities, and creative expression, E•Media remains a place where community voices can be heard, ideas can be shared, and connections can be made.

None of this would be possible without the dedication of our staff, board members, producers, volunteers, sponsors, and community partners. Thank you for your continued support of our mission and your belief in the importance of community media. I look forward to building on the momentum we have created together and continuing this important work in the years ahead.

Chris Ferry, President - Board of Directors

We live in an era of accelerating media consolidation. Across networks, studios, streaming services, and social media platforms, information is increasingly controlled by fewer and fewer people. Modern devices make it easier than ever to self-publish, but all of that content still flows through corporate gatekeepers motivated by profit. The algorithms that determine what we see are deliberately opaque, and they exert enormous control over our information diet. Because their business models are built on keeping us engaged, and because content that excites big, immediate emotional responses is most effective at doing that, what they serve us is the media equivalent of fast food: lots of digital fat, sugar, and salt.

That is not true of hyper-local media. The people you see on E•Media’s channels are the people you’ll run into at the grocery store. The stories and opinions are about your neighborhood, your government, your schools, your community. Hyper-local content may not be as flashy or outrageous as your social media feed, but it is directly and genuinely relevant to your life.

Hyper-local media is inspirational. Seeing a neighbor’s show about the local music scene might make you think, “hey, maybe I could do a podcast about local film.” Or real estate. Or aging. Or politics. Or whatever makes you want to put your voice out there. And you absolutely, 100% should! E•Media exists to make that possible.

My call to action is this: get involved. Check out what your neighbors have been creating. Come learn how to use these digital tools for yourself. Write your state representatives to support proposed Massachusetts legislation H.91 and S.2556, which would modernize how community access stations are funded. Ask the staff about becoming a volunteer, or me about serving on our Board of Directors. The future of this organization is being written right now, and there is meaningful work to be done. Thank you, as always, for your ongoing enthusiasm and support.

Finance Committee - Board of Directors

Financial Position Year Ended 2025		2025 Reviewed Financial Position	
2025 Approved Budget			
Income	\$ 302,150.00	Income	\$ 302.121.00
Expenses	\$ (288,650.00)	Expenses	\$ (280,756.00)
Net Operating	\$ 13,500.00	Net Operating	\$ 21,365.00
Build-out Loan	\$ (13,500.00)	Build-out Loan	\$ (34,318.00)
Net Revenue	\$ 0.00	Van Purchase/Upgrades	\$ (39,006.00)
		Net Revenue	\$ (51,959.00)

Notes:
2025 was a year of investment for E•Media. By leveraging reserve funds, we were able to pay off the remainder of the organization’s build-out loan, which was used in 2017 to construct the state-of-the-art facility currently available to members. The Board also approved funds to purchase and outfit a van for the organization, creating new opportunities to pursue mobile productions and expand our presence within the community. These investments have already benefited the organization, but they were made in large part to preserve E•Media’s flexibility into the future - something we must consider as we face the continued destabilization of community media’s traditional funding model. By expanding services beyond the studio, we can tap into sources of revenue that were previously out of reach; and with less debt, we have been able to direct more of that revenue into the services provided across Easthampton and Southampton.



Thanks to our Community Media Partners



Easthampton
Film Festival



Membership Form:

Name: _____
Email: _____
Address: _____
Phone Number: _____



Dues help sustain our 501c3 nonprofit organization.

Annual Membership is \$45/year for Easthampton/Southampton residents, \$60/year for Non-Residents,
\$25/year for Seniors/Students, \$1,000 Lifetime Membership
Non-Profit Organization \$250 / For Profit Business \$500 / Podcasting Membership \$75

Forms may be returned by mail to: Easthampton Media, Inc. 116 Pleasant Street - Suite 102, Easthampton, MA 01027
Or in-person along with payment, during our regular business hours Monday - Friday 10am - 5pm
Please make check payable to: *Easthampton Media, Inc.* OR via Stripe.



Annual Report
2025-26

The mission of Easthampton Media Inc. is to empower anyone in the community to be digital media content creators by providing access to professional video, audio and multimedia tools and training. We are a non-profit organization that promotes creativity, personal expression and civic engagement.

Find us on Spectrum Channels 191, 192, 193 in Easthampton and Channel 191 in Southampton
www.easthamptonmedia.org